



The REHVA European HVAC Journal

KIT
2010

REHVA

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REHVA Mission

Federation of European Heating and Air-conditioning Associations (REHVA) with its 28 National Associations representing more than 110.000 individual members is the leading professional organization in Europe dedicated itself to the improvement of health, comfort and energy efficiency in all buildings and communities.

National and International Influence

- Not only REHVA has a significant impact on National and International strategic planning and policy initiatives, but also on the associated educational and training programs in areas of Development and application of energy conservation and renewable energy sources.
- Since 1963, REHVA provides remarkable networking and cooperation opportunities both for member associations and companies (REHVA Supporters) with European and International organizations, which have similar goals in the building sector.

Why Rehva Journal?

Rehva Journal is the bimonthly publication of REHVA, which furnishes the development of HVAC&R in Europe with specific reference to energy efficiency of buildings and use of renewable energy sources.

Journal Is A Remarkable Source Of Technical Information For Professionals

- The Journal provides strong guidance for professionals who want to be updated about latest EU-policy, innovations and technologies for:
 - HVAC systems and buildings
 - Healthy and productive indoor environment,
 - Sustainable development,
 - Renewable energy,
 - ICT in Building systems.

Do you want to maximize reach and influence of your company in Europe?

Rehva Journal arrives at owners, engineers, design architects, contractors and other HVAC&R professionals in Europe who shape and control the industry.

- It provides access to more than **5000 professionals** who are the top-level decision makers of the European HVAC community.
- It offers an opportunity of reaching more than **100.000 REHVA** members bimonthly via e- journal.
- It maximizes the reach and influence of advertisers by delivering the most experienced, knowledgeable and influential readers in the European HVAC&R industry.



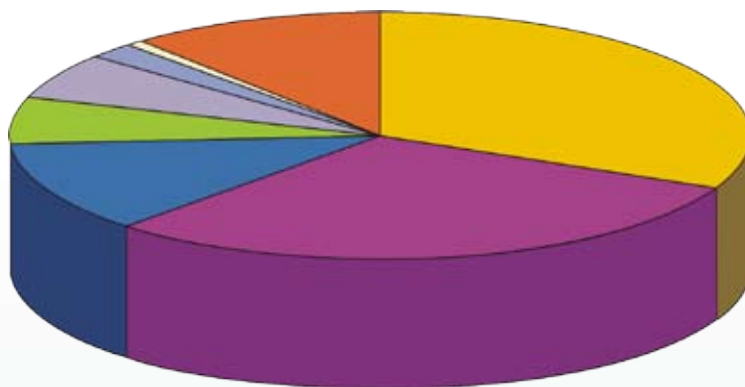
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Would You Like to reach to the cream of the European HVAC Industry?

The Reader Profile of The REHVA HVAC JOURNAL



- Contractors (32%)
- Desingers (30%)
- HVAC industry (12%)
- Wholesale and distribution (6%)
- Building owners (6%)
- Facility management (2%)
- Education (1%)
- Other (government, cities, municipalities, building inspectors, research) (1%)

The REHVA HVAC JOURNAL DISTRIBUTED in:

It is delivered in non-member countries including Austria, Azerbaijan, China, Hong-Kong, Iran, Israel, Japan, Saudi-Arabia, Singapore, and the U.S, which supports the global influence of the Journal.

- Belgium
- Croatia
- Denmark
- Finland
- Germany
- Italy
- Lithuania
- Norway
- Portugal
- Russia
- Slovakia
- Spain
- Switzerland
- United Kingdom.
- Bosnia
- Czech Republic
- Estonia
- France
- Hungary
- Latvia
- Netherlands
- Poland
- Romania
- Serbia
- Slovenia
- Sweden
- Turkey



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2010 Publishing Plan

6 issues will be published in 64 pages.

| | |
|---|---|
| 2010 January Due date for inputs: January 7 | Issue 1: Ventilation and Indoor Air Quality |
| 2010 March Due date for inputs: March 22 | Issue 2 : Heat Pumps |
| 2010 April Due date for inputs: April 10 | Issue 3 : Cooling and Air-conditioning |
| 2010 June Due date for inputs: June 15 | Issue 4 : Reults of Clima 2010 |
| 2010 October Due date for inputs: October 5 | Issue 5: Renewable Energies in Buildings |
| 2010 December Due date for inputs: December 1 | Issue 6: Energy Efficient Heating |

HVAC&R related events that will be participated, co-sponsored or organized by REHVA in 2010:

| Name of the conference | Location | Dates | Contact |
|---|--------------------|-----------------------|--|
| Aqua-therm | Moscow, Russia | 2 - 5 February 2010 | www.aquatherm-moscow.ru |
| Interclima + Elec fair | Paris, France | 9 - 12 February 2010 | www.interclimaelec.com |
| Solar Energy 201 | Berlin, Germany | 16 - 20 February 2010 | www.messen-profair.de/Solarenergy/index1.html |
| CEP Clean Energy Power 2010 | Stuttgart, Germany | 25 - 27 February 2010 | www.cep-expo.de |
| ISH China International Trade Fair for Sanitation, Heating and Air-conditioning | Beijing, China | 10 - 12 March 2010 | www.messefrankfurt.com.hk |
| Solar Energy & Technologies 2010 | Istanbul, Turkey | 11 - 14 March 2010 | www.gunesenerji.com |
| Nordbygg 2010 | Stokholm, Sweden | 23 - 26 March 2010 | www.nordbygg.com |
| Mostra Convegno fair | Milan, Italy | 23 - 27 March 2010 | www.mcxpocomfort.it |
| Light & Building | Frankfurt, Germany | 11 - 16 April 2010 | www.light-building.messefrankfurt.com |
| ARBS 2010 (Air-conditioning, Refrigeration and Building Services) | Sydney, Australia | 12 - 14 April 2010 | www.arbs.com.au |
| ISK-SODEX 2010 HVAC Exhibition | Istanbul, Turkey | 5 - 8 May 2010 | www.hmsf.com/sodex2010 |
| Finnbuild 2010 | Helsinki, Finland | 6 - 9 October 2010 | www.finnbuild.fi |
| Chillventa | Nuremberg, Germany | 13 - 15 October 2010 | www.chillventa.de |

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| Name of the conference | Location | Dates | Contact |
|--|--------------------------|-----------------------|--|
| Stimulating innovation with EPBD | WebEvent | 3 February 2010 | www.asiepi.eu/asiempi-web-events.html |
| Comfort Budapest Energy Efficiency Exhibition and Conference | Budapest, Hungary | 10 - 12 February 2010 | www.comfortbudapest.hu |
| Comparing Energy Performance Requirements over Europe | WebEvent | 24 February 2010 | www.asiepi.eu/asiempi-web-events.html |
| VDI-Tage der Gebäudetechnik 2010 | Frankfurt, Germany | 24 - 25 February 2010 | www.vdi-wissensforum.de |
| European Pellet Conference 2010 | Wels, Austria | 3 - 4 March 2010 | www.wsed.at |
| World Sustainable Energy Days 2010 | Wels, Austria | 3 - 5 March 2010 | www.wsed.at |
| New Lounges 2010 | Karlsruhe, Germany | 16 - 18 March 2010 | www.new-lounges.de |
| Biberacher Forum Gebäudetechnik | Biberach, Germany | 18 March 2010 | www.hochschule-biberach.de |
| EU Sustainable Energy Week 2010 | Brussels, Belgium | 22 - 26 March 2010 | www.eusew.eu |
| 6 th Windsor Conference on Thermal Comfort | Windsor, UK | 9 - 11 April 2010 | www.nceub.org.uk |
| IEECB'10 - Improving Energy Efficiency in Commercial Buildings | Frankfurt, Germany | 13 - 14 April 2010 | http://re.jrc.ec.europa.eu/energyefficiency/ |
| 6 th International Congress on Energy Efficiency and Renewable Energy Sources for South East Europe | Sofia, Bulgaria | 14 - 16 April 2010 | www.viaexpo.com |
| Ammonia Refrigeration Technology | Ohrid, Macedonia | 14 - 16 April 2010 | www.mf.edu.mk |
| Installation for Buildings and the Ambient Comfort - the XIX th Edition | Timisoara, Romania | 15 - 16 April 2010 | adrian_retezan@yahoo.com |
| 9 th Indoor Air Quality Meeting (IAD 2010) | Chalon-sur-Saone, France | 21 - 23 April 2010 | www.chateaudegermolles.fr/spip.php?rubrique44 |
| International HVAC + R Technology Symposium | Istanbul, Turkey | 3 - 5 May 2010 | www.ttmd.org.tr/2010sempozyum/eng/ |
| CLIMA 2010 International HVAC Congress | Antalya, Turkey | 9 - 12 May 2010 | www.clima2010.org |
| CIB World Congress 2010 | Salford, UK | 9 - 12 May 2010 | www.cib2010.com |
| ICHVAC-2 | Tehran, Iran | 1 - 3 June 2010 | www.hvac-conference.ir |
| 2 nd IIR Workshop on Refrigerant Charge Reduction in Refrigerating Systems | Stockholm, Sweden | 16 - 17 June 2010 | www.imst.upv.es/iir-rcr2010 |
| Renewable Energy 2010 | Yokohama, Japan | 27 June - 2 July 2010 | www.re2010.org |
| Central Europe towards Sustainable Building 2010 | Prague, Czech Republic | 30 June - 2 July 2010 | www.cesb.cz |

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Advertisement Rates

| | Prices | Dimensions |
|----------------------|---------|-------------------------|
| Full page clrd, | 2.000 € | 210x297 mm full |
| 2/3 page | 1.000 € | 150x297 mm (vertical) |
| 1/2 page | 700 € | 210x130 mm (horizontal) |
| 1/2 page | 700 € | 90x297 mm (vertical) |
| 1/3 page | 500 € | 70x297 mm (vertical) |
| 1/4 page | 350 € | 90x130 mm |
| Back cover | 3.000 € | 210x297mm |
| Front cover interior | 2.000 € | 210x297mm |
| Back cover interior | 2.000 € | 210x297mm |

DISCOUNT RATES (Special pages are not included)

| | |
|-------------------------------|-----|
| Discount for 3 advertisements | 15% |
| Discount for 6 advertisements | 25% |

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- Please contact the relevant magazine's Advertising Account Manager or Advertising Director.
 - Please ask for offers presented on custom prices.
 - Mutually confirmed agreement is printed by confirmation and signed mutually as well.
- There is no placement warranty for special location and special placements except the special pages and places mentioned in the tariff.
- The payment is charged after the advertisement is issued in the magazine in 30 days after the invoice is issued in cash. All payments that will be made not in cash, there should be a cheque or a bond for 30 days. Signing an agreement, Advertiser Company accepts that 4% monthly term interest rate has to be paid for payments due over 30 days.
 - In case of not abiding by the payment rules, Publisher will not publish the next advertisement until the payment is made.
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 - All legal and criminal responsibility caused by the advertisement content to be issued belongs to the advertiser. In case of the advertisement including illegal content or issues, Avrupa Teknik Medya owns the right to change the advertisement. All compensations and/or administrative/legal penalties that Avrupa Teknik Medya may be subjected to pay to public authorities or third parties on any condition due to the issued advertisement material in the magazine belong to advertiser/s.
 - In order to have a valid oral or written reservation, approved Advertisement Agreement should be sent.



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