



Rehva Journal

European Journal of Heating, Ventilating and Air-Conditioning Technology

KIT
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VEDA

REHVA Mission

Federation of European Heating and Air-conditioning Associations (REHVA) with its 28 National Associations representing more than 110.000 individual members is the leading professional organization in Europe dedicated itself to the improvement of health, comfort and energy efficiency in all buildings and communities.

National and International Influence

- Not only REHVA has a significant impact on National and International strategic planning and policy initiatives, but also on the associated educational and training programs in areas of Development and application of energy conservation and renewable energy sources.
- Since 1963, REHVA provides remarkable networking and cooperation opportunities both for member associations and companies (REHVA Supporters) with European and International organizations, which have similar goals in the building sector.

Why Rehva Journal?

Rehva Journal is the bimonthly publication of REHVA, which furnishes the development of HVAC&R in Europe with specific reference to energy efficiency of buildings and use of renewable energy sources.

Journal Is A Remarkable Source Of Technical Information For Professionals

- The Journal provides strong guidance for professionals who want to be updated about latest EU-policy, innovations and technologies for:
 - HVAC systems and buildings
 - Healthy and productive indoor environment,
 - Sustainable development,
 - Renewable energy,
 - ICT in Building systems.

Do you want to maximize reach and influence of your company in Europe?

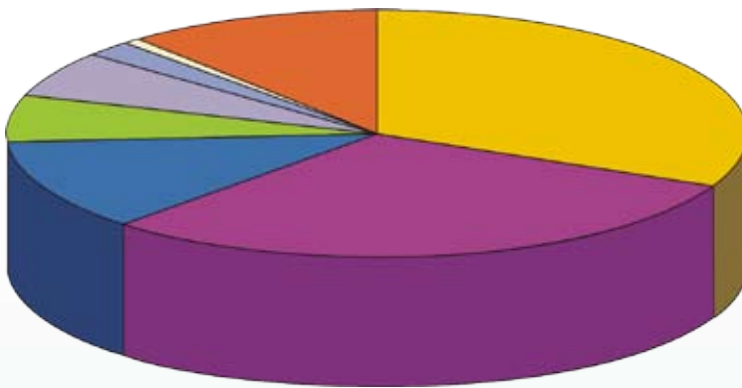
Rehva Journal arrives at owners, engineers, design architects, contractors and other HVAC&R professionals in Europe who shape and control the industry.

- It provides access to more than **5000 professionals** who are the top-level decision makers of the European HVAC community.
- It offers an opportunity of reaching more than **100.000 REHVA** members bimonthly via e- journal.
- It maximizes the reach and influence of advertisers by delivering the most experienced, knowledgeable and influential readers in the European HVAC&R industry.



Would You Like to reach to the cream of the European HVAC Industry?

The Reader Profile of REHVA JOURNAL



- Contractors (32%)
- Desingers (30%)
- HVAC industry (12%)
- Wholesale and distribution (6%)
- Building owners (6%)
- Facility management (2%)
- Education (1%)
- Other (government, cities, municipalities, building inspectors, research) (1%)

REHVA JOURNAL DISTRIBUTED in:

It is delivered in non-member countries including Austria, Azerbaijan, China, Hong-Kong, Iran, Israel, Japan, Saudi-Arabia, Singapore, and the U.S, which supports the global influence of the Journal.

- Belgium
- Croatia
- Denmark
- Finland
- Germany
- Italy
- Lithuania
- Norway
- Portugal
- Russia
- Slovakia
- Spain
- Switzerland
- United Kingdom.
- Bosnia
- Czech Republic
- Estonia
- France
- Hungary
- Latvia
- Netherlands
- Poland
- Romania
- Serbia
- Slovenia
- Sweden
- Turkey



2009 Publishing Plan

6 issues will be published in 64 pages.

1/2009 February Deadlines for Papers: 10.01.2009 Deadlines for Advertisement: 03.02.2009	Cooling and Air-conditioning
2/2009 April Deadlines for Papers: 07.03.2009	Low Energy Buildings
3/2009 June Deadlines for Papers: 09.05.2009 Deadlines for Advertisement: 02.06.2009	Heat Pumps
4/2009 August Deadlines for Papers: 10.07.2009	Ventilation and Indoor Air Quality
5/2009 October Deadlines for Papers: 10.09.2009 Deadlines for Advertisement: 30.09.2009	Renewable Energies in Buildings
6/2009 December Deadlines for Papers: 07.11.2009 Deadlines for Advertisement: 08.12.2009	Low Energy System for Heating and Cooling

HVAC&R related events that will be participated, co-sponsored or organized by REHVA in 2009:

Name of the conference	Location	Dates	Contact
2009 ASHRAE Winter Meeting	Chicago, USA	January 24-28, 2009	http://www.ashrae.org/events/
AHR Expo	Chicago, USA	Jan, 26-28, 2009	http://www.ahrexpo.com
ISH Fair	Frankfurt, Germany	March, 10-14, 2009	http://ish.messefrankfurt.com/
Cold Climate HVAC 2009	Sisimiut, Greenland	March, 16-19 2009	http://www.coldclimate2009.dk/
EFFStock 2009 Conference & SWEDVAC 100 th Anniversary	Stockholm, Sweden	June 14-17 2009	gehlin@siki.se ; www1.stocon.se/
Climamed Conference	Lisbon, Portugal	April, 16-18, 2009	sofia.sequeira@apirac.pt
REHVA General Assembly	Amsterdam, The Netherlands	May 14-16 2009	info@rehva.eu
11 th RoomVent 2009 Conference	Busan, Korea	May, 24-27, 2009	www.roomvent2009.org
Building Simulation 2009	Glasgow, Scotland	July 27-30, 2009	http://www.bs2009.org.uk/
Healthy Buildings 2009	Syracuse, NY, USA	Sept 13-17, 2009	http://hb2009.org/
AICARR International Congress: Systems, Energy and Enclosed Environment. Toward a Sustainable Comfort	Tivoli (Rome), Italy	October 8-9, 2009	http://www.aicarr.it/

Advertisement Rates

	Prices	Dimensions
Full page clrd,	1534 €	210x297 mm full
2/3 page	1180 €	150x297 mm (vertical)
1/2 page	826 €	210x130 mm (horizontal)
1/2 page	826 €	90x297 mm (vertical)
1/3 page	590 €	70x297 mm (vertical)
1/4 page	413 €	90x130 mm
Back	3540 €	210x297mm
Front cover interior	2360 €	210x297mm
Back cover interior	2360 €	210x297mm

*All prices are %18 VAT included.

DISCOUNT RATES (Special pages are not included)

For 3 issue agreements	10%
For 1 year agreements	20%

General Conditions

- Please contact the relevant magazine's Advertising Account Manager or Advertising Director.
 - Please ask for offers presented on custom prices.
 - Mutually confirmed agreement is printed by confirmation and signed mutually as well.
- There is no placement warranty for special location and special placements except the special pages and places mentioned in the tariff.
- The payment is charged after the advertisement is issued in the magazine in 30 days after the invoice is issued in cash. All payments that will be made not in cash, there should be a cheque or a bond for 30 days. Signing an agreement, Advertiser Company accepts that 4% monthly term interest rate has to be paid for payments due over 30 days.
 - In case of not abiding by the payment rules, Publisher will not publish the next advertisement until the payment is made.
 - Agreed conditions are valid only for the advertiser company which signed the agreement and Avrupa Teknik Medya.
 - All legal and criminal responsibility caused by the advertisement content to be issued belongs to the advertiser. In case of the advertisement including illegal content or issues, Avrupa Teknik Medya owns the right to change the advertisement. All compensations and/or administrative/legal penalties that Avrupa Teknik Medya may be subjected to pay to public authorities or third parties on any condition due to the issued advertisement material in the magazine belong to advertiser/s.
 - In order to have a valid oral or written reservation, approved Advertisement Agreement should be sent.

